



## 10 Summer Makeup Tips

### Sunscreen

Sunscreen is one of the most important products you can use to protect your skin in the summer. It is important to apply sunscreen every day, even if it isn't hot outside or you don't plan to be out in the sun. Sunscreen should be applied 30 minutes before going outside and then reapplied every two hours if sweating occurs. You should also apply sunscreen regardless of whether you are wearing clothes that cover exposed areas of your body.

### Eye Makeup

When it comes to eye makeup, you should first prime your lids with a primer, which will help ensure that your eye shadow stays put throughout the day. Next, apply eye shadow to your lid and crease, using an all-over base color of matte taupe or brown (or use a shimmery champagne shade if you want to channel the beach vibes of summer). Then, highlight the brow bone with something lighter than what you used on your eyelid so that it catches light from any angle—plus, it makes for an easy way to add extra definition without going back in for more shadow! Next, line your upper lash line with black liquid liner (or another deep hue like navy or burgundy) for instant glamour points; this step also helps keep color from smudging during those inevitable tears over sad movies. Finally, sweep a shimmery highlight along the inner corners of each eye and then blend outwards towards the temple area using a fluffy brush. The goal here is not to look like an ombre cake but rather to create some dimension within each iris so that they pop even when photographed close up.

### Eyebrow Pencils

Eyebrow pencils are an easy way to fill in and shape your brows. Use a light hand, and be sure to blend with a small brush rather than your fingers. If you want to keep your brows looking natural, use a clear gel or pomade as the last step before heading out the door!

### Waterproof Mascara

Waterproof mascara is great for hot weather. It won't smudge or smear and has a nice, deep black color that won't rub off onto your cheeks or under your eyes. It's also great for swimming and other water activities, as it won't run into your eyes when you get wet. In addition to being waterproof, some mascaras have special formulas that help keep them from clumping up on the lashes (this can happen with any type of mascara; it just looks more obvious with some colors).

### Light Coverage

This summer, be more aware of covering up your skin. Not only will it help protect you from the sun's harmful rays and keep you from getting overheated, but it'll also make your makeup look

much better. But, let's face it--what good is wearing sunscreen if your foundation is caking up on top of your sunscreen? It defeats the purpose! And no one wants that. So this summer, when you're looking for the right base makeup product (and maybe even some new makeup brushes), try something that offers light coverage. A quick Google search will show you dozens of brands to choose from.

### **Lip Moisturizer**

If you're looking for a way to hydrate your lips in the summer, lip moisturizer is essential. Lip balm with SPF provides lasting moisture and protection from harmful UV rays, while lip tints add a hint of color without being heavy or sticky on your lips. You can also choose glossy or satin finishes; if you go with a shiny finish, be sure that it isn't sticky. If you don't want to wear any makeup but still want some shine and tint, try using an illuminating primer before applying your favorite balm!

### **Airbrush Makeup**

Airbrush makeup is a form of cosmetic application that involves the use of an airbrush. Airbrushes are specially designed to apply makeup in a fine, even layer. Airbrushes work by spraying very small amounts of liquid pigment onto the skin at high speeds and pressures. This allows them to create coverage more quickly than other types of brushes or sponges, making them ideal for people who are looking for an even application that doesn't require much time or effort to achieve. The main benefit of airbrush makeup is its ability to provide flawless coverage without giving you the "cakey" look often associated with heavy-handed application techniques. Instead, airbrush makeup gives you just enough coverage so that imperfections appear undetectable under normal lighting conditions but lets those same imperfections show under bright lights—a feature called translucence.

### **Waterproof Foundation**

Waterproof foundation is a must for those who swim or get caught in the rain often. But it doesn't have to be limited to water—sweaty summer activities like hiking up mountains or hanging out at the beach will also benefit from this long-lasting formula. But before you apply waterproof foundation, you should use a primer. Primers come in all different forms and shades, so finding one that works with your skin tone can be tricky. If you have oily skin, try using pressed powder instead of liquid foundation since it tends to be less heavy on oily skin types and tends not to smudge as easily when sweating or getting wet in the heat of battle!

### **Avoid Powders**

When wearing makeup in the summer, don't let powders be your go-to choice. They can clog pores, make skin look cakey and dull, and be a hassle to apply and remove. If you do want a light dusting of powder on top of your foundation or tinted moisturizer to set everything in place, opt for one that has mica as its main ingredient. Mica is a mineral that reflects light onto the skin and creates a natural glow. While it's not 100% transfer-proof (like setting sprays are), it does tend to last longer than other powders without causing any buildup or caking up around the edges of your face as traditional ones do—making it perfect for summertime wear!

**Simplify**

Makeup is fun, but it can be overwhelming. It can be expensive and messy, time-consuming, and difficult to remove. More importantly, makeup can be harmful to your skin and the environment. This summer, simplify your [Bountiful skincare](#) routine. Only use what you need for your natural features--no more than two or three products! Use less of each product so that you don't overdo it with heavy layers of makeup. If a product has harmful chemicals, try finding an alternative (organic) brand instead--you'll avoid all the chemicals and still get some coverage if needed!